



# Volkswagen Military and First Responder Bonus

**Proof of military service or first responder employment or  
other documentation required. National Offer.  
Offer ends January 4, 2021**

\*Volkswagen of America, Inc. will pay a \$500 Military and First Responders Bonus for qualified Active Duty U.S. Military service members, U.S. Military Veterans within 24 months of active duty, U.S. Military retirees (Retirees must have served 20+ years in the military), First Responders (Police Officer, Sheriff/Sheriff's Deputy, Correctional Officer, State Trooper, Federal Law Enforcement Officer, Firefighter, EMT, Paramedic, 911 Dispatcher/Operator) and their family household members who purchase or lease a new, unused MY14-MY20 Volkswagen model (excluding Golf R) through participating dealers from January 3rd, 2020 - January 4th, 2021. Proof of military/first responder eligibility and residency of family household member (if applicable) required. Bonus applied toward MSRP and is not available for cash. Fleet customers are not eligible. One bonus per VIN. Eligible customers may receive this bonus on up to two Volkswagen vehicles per year. See your local Volkswagen dealer or, for general product information, call 1-800-Drive VW.