2014 Jetta SportWagen
If we know one thing about wagon owners, it’s that you’re a pretty fun bunch. We know you spend your life on the go and like to bring all your things with you. That’s why the Jetta SportWagen is specially designed to go all in. So gather up your snowboards, dogs, bikes, friends, and their friends too. Because for 12 years running, you’ve loved the fact that this isn’t just a bigger Jetta, but one with a personality all its own. Now go pack every single inch of that massive 66.9 cubic feet of cargo space.* Because soon, you’ll be driving your own Jetta SportWagen just for the fun of it. That’s the Power of German Engineering.

*With rear seats folded down.
Jetta SportWagen, by the numbers.

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You can see, feel, and hear the quality in every Jetta SportWagen. That’s because it has quality engineered even in the places you can’t see.

Get an inside look at how the Jetta SportWagen has all your best interests in mind, no matter where you’re headed.

The flexibility to take all your friends. Or fold the rear seats down for 66.9 cubic feet of cargo space to take all your things.

It comes with your choice of two different engines, each available with a 6-speed automatic transmission—and countless new places to discover.

Our highly efficient turbo-diesel engine gets up to 609 miles on a single tank of fuel to make a little go a really long way.*

There's always a good time to be had, especially when you have all the technological advancements that will further enhance your ride.

This wagon isn’t just filled with all your things; it’s filled with numerous active and passive safety features to help keep you safe on all your journeys.

No-charge scheduled maintenance** Just another solid reason the Jetta SportWagen makes sense. Specs and accessories make a Jetta SportWagen your Jetta SportWagen.

*2014 Jetta SportWagen 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Range based on all-weather condition. **The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-2013 models. Some limitations apply. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals.
Quality in abundant quantity.

The Jetta SportWagen is all about quality. You can see it just about everywhere you look, like in the laser seam welds, which provide a stronger and more precise body construction over traditional welds. It’s a great foundation that helps provide that solid and reassuring thunk you hear every time you close the door. Or how about a class-exclusive* available panoramic sunroof that lets everyone have a great view? And copious amounts of durable and well-finished materials throughout the cabin all remind you that you don’t have to choose between quality vs. quantity—you can have both.

QUALITY
- Laser seam welding
- Forged-steel door hinges
- Fully carpeted/lined luggage compartment
- Leather-wrapped, multi-functional steering wheel
- LED license plate lighting

*Based on manufacturers’ published data for nonpremium compact wagons.
Give everyone their space.

People sure do like their space. And the Jetta SportWagen gives everyone plenty of room to work with. Inside there’s more than enough room to make you and your passengers really comfortable. Like legroom to stretch out. Heated front seats to keep warm. And a huge available panoramic sunroof to look out of and thank your lucky stars.

INTERIOR

Adjustable lumbar support. This gives your and your front passenger extra support for your lower backs on those long trips. See, we really do have your backs.

V-Tex leatherette seating surfaces.* Soft and instantly comfortable, they’re also bolstered for extra support. Because you’re busy taking advantage of the sport in SportWagen.

Heated front seats. For those cold nights and chilly mornings, these seats have three different heat settings that you can warm up to pretty quickly.

12.7-square-foot panoramic sunroof.* Heated automatic window controls.

Express access with push-button start.*
Just fill it up and go. Making good use of all this space is going to be really easy. The Jetta SportWagen has rear seats that fold down in a 60/40 split to adapt to all your needs. And if you put both rear seats down, you’ll have 66.9 cubic feet to fit all your stuff. So don’t be surprised if it seems to keep swallowing up your art canvases, flat-screen televisions, and entire palettes of flowers for your garden. Ready, set, load.
Two of a kind.

The Jetta SportWagen gives you a choice of two equally impressive engines. So no matter which one you go with, you won’t have to choose between power and efficiency. Whether it’s the available TDI Clean Diesel that gets an impressive 42 mpg on the highway* or the responsive 2.5L 5-cylinder, you’re looking at a serious one-two punch.

PERFORMANCE

2.0L TDI Clean Diesel engine. Paired with a 6-speed DSG® performance transmission with Tiptronic® and Sport mode, this engine has the power to shift your perceptions on how fun a fuel-efficient** car can be.

2.5L 5-cylinder engine. This 170-hp engine will get you going as well. For an extra thrill, push the available 6-speed automatic into Sport mode or over to Tiptronic so you can shift gears manually and take the road into your own hands.

* 2014 Jetta SportWagen 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

TDI shown in Pure White
2.0L TDI Clean Diesel engine. Engineered with the idea that less is more. The Jetta SportWagen TDI has lower CO₂ emissions compared to 90% of other vehicles.* So every getaway you make will be a cleaner one.

Extended play. You know that feeling on a trip when you don’t want it to end? We do too. This direct injection engine was engineered to really go the distance—a astonishing 609 hwy miles.** Add in all that addictive torque and turbocharged power that the TDI technology is known for, and you may never stop driving. Because it’s always more fun finding your next destination than the nearest fuel pump.

*Based on 2013 Federal Emissions Guide for Department of Energy comparing grams per mile of Combined CO2 emissions as... 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

††Dramatization. Your fun may vary.
You’re always on the lookout for fun things to do in a Jetta SportWagen. And sometimes you don’t have to look any further than your dashboard. That’s where you’ll find all the available goods to keep everyone entertained. So sit back and have music at your fingertips, directions at your command, and friends at your calling. See, not all good things must come to an end.

**TECHNOLOGY**

- Touchscreen navigation.
  
  Touchscreen navigation helps keep you on the move. And in the know.

- Multi-function steering wheel.
  
  Take the wheel and take control of your music, compatible Bluetooth® connection, and more. Everything’s playing right into your hands.

- Touchscreen sound system with HD Radio™.
  
  A media device interface (MDI) for portable players.

- Bluetooth technology with audio streaming.
  
  SiriusXM® Satellite Radio with 3-month trial subscription.

- Media Device Interface (MDI) with iPod® cable.

Good times ahead.
Safety that’s easily transparent.

Beneath that attractive Jetta SportWagen exterior, you’ll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of a collision occurring in the first place. And should the unthinkable become unavoidable, we’ve implemented multiple passive safety systems to help protect you and your passengers. With everything that we put into the Jetta SportWagen, it should be clear our focus on safety is easy to see.

**SAFETY**

1. Tire Pressure Monitoring System (TPMS).
   The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel efficiency. Good news is that the Jetta SportWagen already helps monitor your tire pressure.

2. Seven active stability-enhancing systems.
   The Jetta SportWagen features seven active stability systems to help enhance control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

3. Adaptive airbags.
   For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags’ response times in side impacts. All to provide an extra cushion of safety.

   In the event of a collision that activates the vehicle’s airbags, the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights. It’s how your Volkswagen looks out for you when you need it most.

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*This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously... for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.† Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †† The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate."
TDI with Sunroof and Navigation shown in Reflex Silver Metallic with Base Carrier Bars and Bike Holder Attachment

*The Volkswagen Carefree Maintenance Program covers the vehicle’s scheduled maintenance for two years or 24,000 miles, whichever occurs first. Things like scheduled oil changes, tire rotations, and more are covered—all at no additional cost to you. So now you can feel good knowing that the car you’ve always wanted is also the one that makes the most sense.

There are so many perks to owning a Volkswagen. But we thought you could use one more. That’s why 2014 Volkswagen models include no-charge scheduled Carefree Maintenance for 2 years or 24,000 miles, whichever occurs first! Things like scheduled oil changes, tire rotations, and more are covered—all at no additional cost to you. So now you can feel good knowing that the car you’ve always wanted is also the one that makes the most sense.

Oils and filters changes
Tire rotations
Multi-point inspections
Volkswagen Double Check™
Dust and pollen filter replacement

Not paying for scheduled maintenance feels pretty good.

CAREFREE MAINTENANCE

Volkswagen Carfree Maintenance for 2 years or 24,000 Miles

Volkswagen recommends 5W-30 motor oil. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals. Some limitations apply. See dealer for details. Volkswagen Double Check is only available during the first 30 days of ownership. See dealer for details.
Encouraging eco-conscious behavior—
not just to you, but to the environment. And
this starts before our cars are even built, like
at our LEED® Platinum-certified plant in
Chattanooga. It follows our “Think Blue,
Factory” philosophy by taking a holistic
approach to our ecological activities. Our
goal is to reduce the environmental impacts
from the Volkswagen brand’s production
operations by 25% per vehicle by 2018 by
improving resource efficiency and reducing
emissions. As you can see, this sort of
thinking really does come second nature to
us. Think beyond green. Think Blue.

Driving a fuel-efficient* vehicle shouldn’t
mean sacrificing performance. There
are just too many fun, curvy roads out
there, which is why Volkswagen makes
a variety of fun-to-drive engines, including
a high-range TDI Clean Diesel engine
with enough grin-inducing torque to pin
you back in your seat. Our TSI® engine
uses direct injection to be both powerful
and efficient, and our Jetta Hybrid
sports a turbocharger under its hood,
which is the first of its kind in its class.
Who knows, this could account for all
the happy VW drivers out there. Quite
honestly, nothing would make us happier.

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

**2014 Jetta Hybrid, 7-speed DSG transmission: 42 city/48 highway/45 combined mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
Trims & Specs

Jetta SportWagen S

2.5L S

- 2.5L 5-cylinder engine
- 6-speed manual transmission
- 6-speed automatic transmission
- 390 lb-ft of torque
- 177 horsepower
- FWD
- 2009-2013 models
- Available in SE model
- 33.9 cu. ft.
- Heated windshield washer nozzles
- Electric rear window defroster
- Full-featured power windows with pinch protection
- Driver and front passenger visor vanity mirrors, illuminated with covers
- Power sliding panoramic sunroof
- 17" alloy wheels
- 12V power outlet
- Carpeted floor mats
- 60/40-split power adjustable front seats including adjustable lumbar support
- Driver and front passenger airbags
- ABS, Electronic Stability Control, Traction Control, and Brake Assist
- 6-speed manual transmission with Tiptronic
- 6-speed DSG performance transmission with Tiptronic and Sport mode
- RNS 315 navigation system with 5" color touchscreen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- Bluetooth hands-free receiving, with Bluetooth audio streaming
- Keyless entry and start system
- In-dash 6-disc CD changer, 10 speakers, and SiriusXM touch screen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- 4-way heated, partial power-adjustable front seats including adjustable lumbar support

Jetta SportWagen SE

2.5L SE

- 2.5L 5-cylinder engine
- 6-speed manual transmission
- 6-speed automatic transmission
- 390 lb-ft of torque
- 177 horsepower
- FWD
- 2009-2013 models
- Available in SE and TDI
- 33.9 cu. ft.
- Power sliding panoramic sunroof
- 17" alloy wheels
- 12V power outlet
- Carpeted floor mats
- 60/40-split power adjustable front seats including adjustable lumbar support
- Driver and front passenger airbags
- ABS, Electronic Stability Control, Traction Control, and Brake Assist
- 6-speed manual transmission with Tiptronic
- 6-speed DSG performance transmission with Tiptronic and Sport mode
- RNS 315 navigation system with 5" color touchscreen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- Bluetooth hands-free receiving, with Bluetooth audio streaming
- Keyless entry and start system
- In-dash 6-disc CD changer, 10 speakers, and SiriusXM touch screen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- 4-way heated, partial power-adjustable front seats including adjustable lumbar support

Jetta SportWagen TDI

2.0L TDI

- 2.0L TDI Clean Diesel with Sunroof and Navigation
- Keyless entry and start system
- 6-speed DSG performance transmission with Tiptronic and Sport mode
- RNS 315 navigation system with 5" color touchscreen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- Bluetooth hands-free receiving, with Bluetooth audio streaming
- Keyless entry and start system
- In-dash 6-disc CD changer, 10 speakers, and SiriusXM touch screen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- 4-way heated, partial power-adjustable front seats including adjustable lumbar support

Jetta SportWagen TDI Clean Diesel

2.0L TDI

- 2.0L TDI Clean Diesel with Sunroof and Navigation
- Keyless entry and start system
- 6-speed DSG performance transmission with Tiptronic and Sport mode
- RNS 315 navigation system with 5" color touchscreen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- Bluetooth hands-free receiving, with Bluetooth audio streaming
- Keyless entry and start system
- In-dash 6-disc CD changer, 10 speakers, and SiriusXM touch screen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- 4-way heated, partial power-adjustable front seats including adjustable lumbar support

Jetta SportWagen SE

2.0L TDI with Sunroof and Navigation

- 2.0L TDI with Sunroof and Navigation
- Keyless entry and start system
- 6-speed DSG performance transmission with Tiptronic and Sport mode
- RNS 315 navigation system with 5" color touchscreen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- Bluetooth hands-free receiving, with Bluetooth audio streaming
- Keyless entry and start system
- In-dash 6-disc CD changer, 10 speakers, and SiriusXM touch screen sound system with HD Radio, Satellite Radio with 3-month trial subscription, and SiriusXM Satellite Radio with 3-month trial subscription
- 4-way heated, partial power-adjustable front seats including adjustable lumbar support
**Jetta SportWagen Accessories**

- Body Styling Kit
- Splash Guards
- Rear Windspoiler
- Locking Wheel Bolts
- 17" Onyx Wheel with Black Accents
- 17" Silver Wheel
- 18" Motorsport Wheel
- 18" Preston Wheel

**Standard Wheels**

- 17" Baler
- 17" Baler
- 18" with 16" and TDI with 17" Pano

**Exterior Paint Choices**

- Pure White
- Reflex Silver Metallic
- Monaco Silver Metallic
- Ceramic Red
- Seaport Blue Metallic
- Silver Blue Metallic
- Platinum Gray Metallic
- Black

**Interior Choices**

- CLOTH
  - Pure Black
  - Tornado Red
  - Reflex Silver Metallic
- V-TEX LEATHERETTE
  - Moonrock Silver Metallic
  - Tempest Blue Metallic
  - Toffee Brown Metallic
  - Platinum Gray Metallic

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Not all combinations of exterior paint and interior seating surfaces are available. To see more cool stuff for your Volkswagen, visit DriverGear.VW.com or see your Consultant.
Why VW. It’s not a question. It’s our philosophy behind why we think everyone deserves a better car. No matter where they are or where they’re headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models to choose from—all engineered with this same belief. And it’s why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

*Average mileage based on Wolfram Alpha data (www.wolframalpha.com). Vehicles on the road based on Polk global registrations of 2001 models and older in 48 countries, as of September 2012.