This size fits all.

Big families need a big SUV. Introducing the Atlas, large enough to handle everything from the daily car pool to a weekend adventure. It comes standard with seven seats and a 3rd row kids will love to sit in. Not to mention enough technology and amenities to help keep everyone happy. And we back it up with a transferable 6-year, 72,000-mile, whichever occurs first, New Vehicle Limited Warranty.* Go ahead, take it out and see how it drives. Life’s as big as you make it.

*MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Based on manufacturer’s published data as transferable bumper to bumper limited warranty only. Not based on other separate warranties. See owner’s literature or dealer for warranty limitations.
Seven’s company.

No matter how many kids you have, chances are you’ll be driving a few extra more often than not. So we gave the Atlas enough room for seven people to travel in style, as well as cargo space for the things they bring along. Add in amenities galore to help keep your passengers entertained, and you have everything you need to go create a great day. Or seven.

Hands-Free Easy Open power liftgate
With the key in your pocket, kick your foot under the rear bumper of the Atlas to open the trunk. This available feature is ideal when your hands are full.

Panoramic sunroof
Running almost the length of all three rows, the available panoramic sunroof is unbelievable. Want that convertible feeling? Just open it up.

FEATURES
Dual-zone manual climate control
Reclining 2nd-row bench seats*

AVAILABLE FEATURES
Heated front and 2nd-row seats
17 cupholders
3-zone automatic climate control

Heated and ventilated front seats
It’s not just all the legroom that makes the front seats so comfortable. On hot days, this available feature can circulate air throughout the seats to help cool your back. When it’s cold, you can stay warm by choosing from three different heat settings.

2nd-row captain’s chairs††
More like admiral’s chairs. Available as an option, they’re comfortable and offer more space for each individual passenger. (Later availability)

Easy 3rd-row access
Getting into the 3rd row is so easy, you can do it with one hand. Just fold the 2nd row forward with a pull and a push.

96.8 cubic feet of cargo space
With the 2nd and 3rd rows folded down, the Atlas has 96.8 cubic feet of cargo space. You may need more stuff just to take advantage of it.

Room for three child seats in the 2nd row**
Some of the kids can have their own seats! The 2nd row gives three kids plenty of space, even when they bring extra seats.

Plenty of 3rd-row legroom
When we say we have a lot of 3rd-row legroom, we’re not kidding around. Ours is class leading.

Panoramic sunroof
Running almost the length of all three rows, the available panoramic sunroof lets the outdoors in. Want that convertible feeling? Just open it up.

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Plano Interior
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Plenty of 3rd-row legroom
When we say we have a lot of 3rd-row legroom, we’re not kidding around. Ours is class leading.
The available 12.3” display is a true breakthrough. Instead of the traditional instrument cluster, information from navigation directions to altitude can be displayed digitally in high-resolution.

**Volkswagen Digital Cockpit**

- 12.3” color touchscreen sound system
- 8” color touchscreen sound and navigation systems
- Reconfigurable display
- Driver profile selection
- Customizable views
- Wide map navigation view

**Volkswagen Car-Net App-Connect**

- VW Car-Net App-Connect allows you to use your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use selected apps on the touchscreen display of the Atlas. From streaming music to mobile apps, it can be accessed on the touchscreen.

**Remote Start**

On cold days, the available remote start feature can warm up the Atlas while you stay inside sipping your coffee (or tea). If the temperature gets too warm or too cold, it can turn on the heated or ventilated front seats.

**Rearview Camera System**

Benefit from a wide lens when you need it most. It can help you see obstacles when backing up. A feature so helpful you’ll wonder how you ever managed without it.

**OnStar®**

Available on vehicles with OnStar®, OnStar® can help you find directions and other options when you need them. The brains behind the brawn.

The Atlas is filled with features and tech designed to help its occupants connect, from Volkswagen Car-Net® App-Connect™ to available features like an 8” glass touchscreen display and the VW Digital Cockpit. Volkswagen car owners can also create up to four user profiles, enabling the Atlas to remember things like your radio stations and temperature, among others. If you have the available power driver’s seat with memory, the Atlas can even memorize your favorite seat position.

**Remote Start**

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**Benefit from a wide lens when you need it most. It can help you see obstacles when backing up. A feature so helpful you’ll wonder how you ever managed without it.**

**The Atlas can store up to four driver profiles, remembering your personalization preferences for a wide variety of different settings and aspects.**

**You can customize the available display to better suit your driving needs, so information about navigation or your Driver Assistance features are displayed more prominently.**

**You shouldn’t get lost trying to get lost. Set the available wide-map navigation view to adjust the size of the map, making it even bigger and more prominent.**

**VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of the Atlas. From streaming music to mobile apps, it can be accessed on the touchscreen.**

**From streaming music to mobile apps, it can be accessed on the touchscreen.**

**Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android, Android Auto, Google Play, and other marks are trademarks of Google Inc.**

**See Owner’s Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.**
Even with three rows, technology doesn’t have to take a backseat.

Technical innovation is about more than just amenities. It’s about peace of mind. The kind that comes from nine available Driver Assistance features that can help you gain extra confidence on your drive.

- **Blind Spot Monitor**
- **Pre-collison Assist**
- **Adaptive Cruise Control (ACC)**
- **Parking Steering Assistant (Park Assist)**
- **Overhead View Camera (Area View)**
- **High Beam Control (Light Assist)**
- **Rear Traffic Alert**
- **Park Distance Control with Maneuver Braking (Park Pilot)**
- **Lane Departure Warning (Lane Assist)**

This available feature has a radar sensor to help alert you if another car is detected in your path. If you do not respond appropriately to the audible and visual warnings, the car can brake automatically to help prevent collisions with stationary obstacles while you reverse or change lanes.

- **Overhead View Camera (Area View)**

Available Volkswagen Driver Assist helps provide better visibility on dark roads by turning on your high beams at speeds around 37 mph. A camera mounted at the base of the rearview mirror turns your high beams on when conditions warrant it, then turns them off again when another car approaches or drives into your path.

*Driver Assistance features are not a substitute for attentive driving. Please see Owner’s Manual for further details and important limitations.*
With the turn of a dial, you can switch between four different all-wheel-drive modes to the one that fits your current driving situation.

4MOTION® all-wheel drive with Driving Mode Selection

When properly equipped, the Atlas has enough power to tow trailers with ease. So your home away from home can get away from home.

5,000-lb. towing capacity*

When properly equipped, the Atlas has enough power to tow trailers with ease. So your home away from home can get away from home.

FEATURES

2.0L TSI® engine with 235 hp and 258 lb-ft of torque (achieved with premium fuel, later availability)

3.6L V6 FSI with 276 hp and 266 lb-ft of torque (achieved with premium fuel)

AVAILABLE FEATURES

3.6L V6 FSI with 276 hp and 266 lb-ft of torque (achieved with premium fuel)

Family plans this weekend? The available 3.6L V6 FSI® engine gets 276 horsepower and 266 lb-ft of torque (achieved with premium fuel), more than enough to take you pretty much anywhere without breaking a sweat.

Torque. Served family style.

*Maximum tow rating when equipped with V6 engine and factory-installed towing hitch. Vehicle load, other accessories, and options may reduce maximum towing capacity. See Owner’s Manual for details.
We never forget that the most important things in an Atlas are you and your family. Helping you feel safe and helping you stay safe is a priority. Safety never rests.

In the event of a collision that deploys the airbags, the Intelligent Crash Response System (ICRS) can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

From Electronic Brake-pressure Distribution, which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control, which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are at least seven stability-enhancing systems at your service.

Not every collision brings a car to a stop. That’s why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of additional impacts.

Safety cage

Seven stability-enhancing systems

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags, the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Automatic Post-Collision Braking System

Not every collision brings a car to a stop. That’s why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of additional impacts.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbag to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
## Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T VR6</th>
<th>2.0T VR6</th>
<th>2.0T VR6</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.6L, 24-valve, DOHC, narrow-angle V6 with FSI® direct fuel injection; 276 hp, 266 lb-ft of torque</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>R-Line grille, front and rear bumpers, side skirts, and badging (Later availability)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>20” Mejorada Black alloy wheels</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>20” Mejorada alloy wheels</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>18” Prisma alloy wheels</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Trailer hitch, 5,000-lb. towing capacity*</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Hands-free Easy Open liftgate</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Silver roof rails</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
</tbody>
</table>

*Maximum trailer towing weight and capacity for the engine and transmission ratings, as equipped, as determined by the manufacturer. For complete details, see your dealer and the Vehicle Certification/Owner’s Manual. Not all models available in all states. See your dealer for complete details and for information about available accessories and options.

## Technology

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T VR6</th>
<th>2.0T VR6</th>
<th>2.0T VR6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climatronic® 3-zone automatic climate control with air vents for the 1st, 2nd, and 3rd rows</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Dual-zone manual climate control with air vents for the 1st, 2nd, and 3rd rows</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Electromechanical power steering with variable assistance</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>4MOTION® all-wheel-drive system with Driving Mode selection</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>LED headlights with signature LED Daytime Running Lights (DRL)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Volkswagen Digital Cockpit</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
</tbody>
</table>

## Safety

<table>
<thead>
<tr>
<th>Feature</th>
<th>2.0T VR6</th>
<th>2.0T VR6</th>
<th>2.0T VR6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic Post-Collision Braking System</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Intelligent Crash Response System (ICRS)◊</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Rollover sensor system</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>3-point safety belts for all seating positions</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Driver and front passenger front and side airbag supplemental restraint systems§§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>High Beam Control (Light Assist)§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Parking Steering Assistant (Park Assist)§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Park Distance Control with Maneuver Braking (Park Pilot) (Maneuver Braking [included in Park Pilot]</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Forward Collision Warning and Autonomous Emergency Braking (Front Assist)§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Rear Traffic Alert§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Blind Spot Monitor§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Overhead View Camera (Area View)§</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Rearview Camera System</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Remote start‡‡</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Keyless access with push-button start with access for all 4 doors and liftgate‡‡</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>SiriusXM® Satellite Radio with 3-month trial subscription††</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>USB port</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Volkswagen Car-Net Security &amp; Service with 6-month trial subscription‡</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>SiriusXM Travel Link® trial subscription††</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Volkswagen Car-Net Guide &amp; Inform with 3-month SiriusXM® Traffic trial subscription and 3-month Volkswagen Car-Net® App-Connect†</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>MP3/WMA-compatible CD player, AM/FM radio, and voice control</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Discover Media touchscreen navigation system with 8” color glass display, proximity sensor, Volkswagen Digital Cockpit</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
</tbody>
</table>

*NOTE: Features and specifications may vary by market and trim level. For complete details, see your dealer and the Vehicle Certification/Owner’s Manual.

## Color and Wheels

<table>
<thead>
<tr>
<th>Trim Level</th>
<th>Exterior Colors</th>
<th>Interior Colors</th>
<th>Wheels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pure Black</td>
<td>Titan Black Shetland and Black Golden Oak</td>
<td>Titan Black</td>
<td>18” Mejorada Black alloy wheels</td>
</tr>
<tr>
<td>Reflex Silver Metallic</td>
<td>Kurkuma Yellow Metallic</td>
<td>20” Mejorada Black alloy wheels</td>
<td></td>
</tr>
<tr>
<td>Tourmaline Blue Metallic</td>
<td>Deep Black Pearl</td>
<td>20” Mejorada alloy wheels</td>
<td></td>
</tr>
</tbody>
</table>

*Maximum tire size available will depend on the engine and luxury and base models. Tall vehicle height, load, road, weather, accessories, and options may reduce maximum tire capacity. Line item for specific tires to be added. **If any car contains Classic interior trim, Classic upholstery, or Classic leather.喋喋不休。**
A big SUV should have a big warranty. And this one fits the bill. The transferable New Vehicle Limited Warranty covers you for 6 years or 72,000 miles, whichever occurs first.

*MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Based on manufacturers’ published data on transferable Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty limitations. **Tablet device not included.

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (6 years or 72,000 miles, whichever occurs first). See dealer for details. The following accessories are covered under separate manufacturer warranties: The Universal Tablet Holder is covered by an NSV warranty of up to three years or 60,000 miles. Please visit http://www.nsvauto.com/profile for additional information. See dealer for details.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. VW18ATLSBUS